



Magento Extension

# SNM – Content-Editor

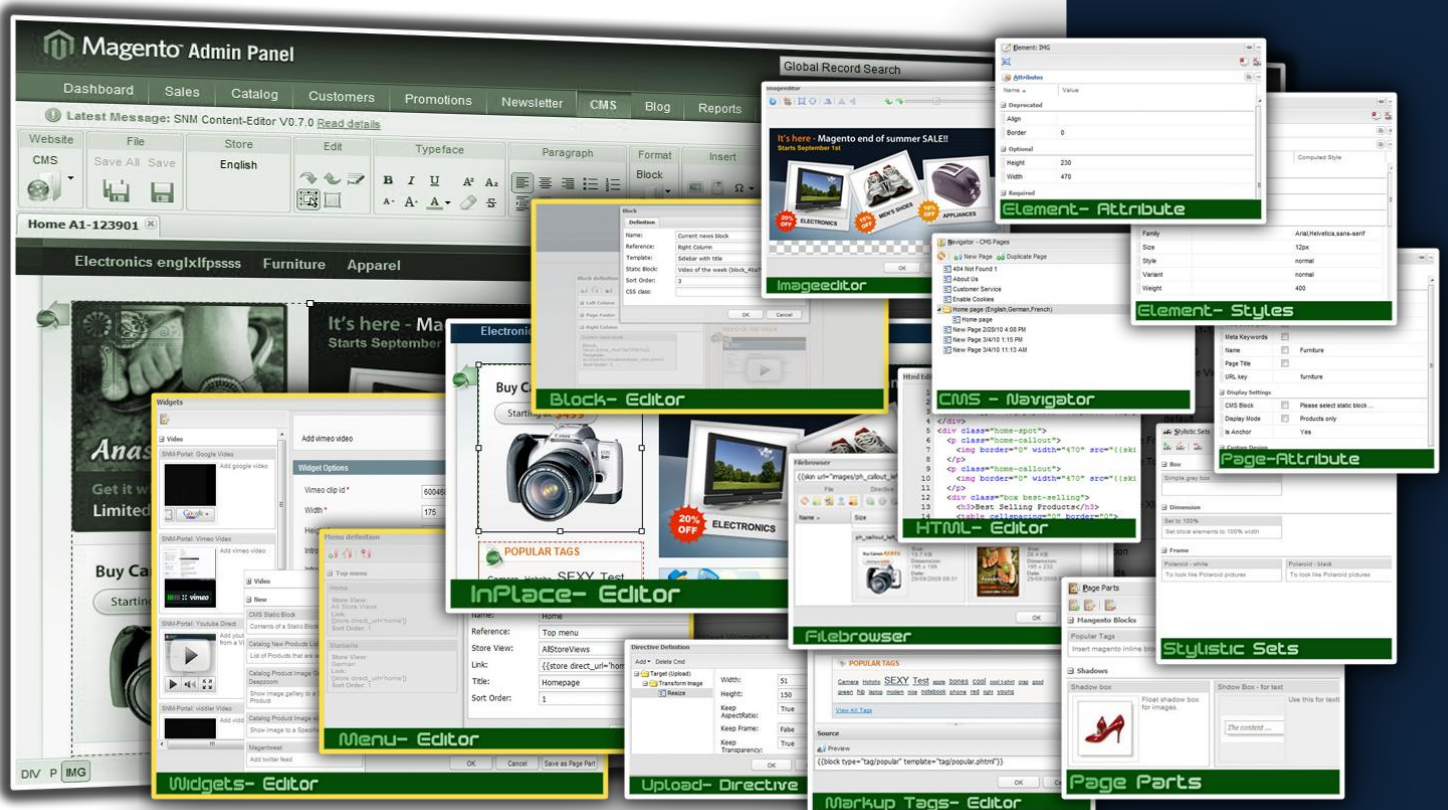
Professional Edition (V1.2.1)

Magento - Extension

“Browse & Edit” –

Trust only what you really sees.

Over the “Browse and Edit” function you can navigate simply and fast to the contents sides which should be edit.



SNM-Portal UG (haftungsbeschränkt) & Co. KG  
Vorherstraße 17

80997München  
Tel.: (+49) 89 – 38156963  
E-Mail: cont@snm-portal.de



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## What is the "SNM-Content - Editor"?

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With the new easy to use interface and the "browse and edit" function you can navigate your shop and immediately access and edit all of your pages.

Wherever you see the "Browse & Edit-Button"  you can start working immediately. Keep your shop up to date and up to speed. Enhance your shop with more details and information, therefore making it even more attractive for your clients.

All of this in an easy and understandable way!

## Features

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- Easy and direct editing of your pages. Edit your content while you browse your shop.
- Easily identify the Magento "markup tags" with the option to change parameters or add blocks.
- Play with the size of your images. Process your images. The editor intelligently changes the size of your images whilst you are saving it.
- Context sensitive display of attributes, styles and events of selected HTML-Tags.
- Display of Magento specific attributes of CMS-pages, categories and products.
- Comfortable File-Browser with upload- and directory management. Usage of the `Magento-directive (media url="")` to ensure exchange with other domains.
- Upload-directive-editor. Attach commands to directories, which will be executed while uploading images. For example: automatically change image sizes only in a certain directory.
- Image-Editor with many exciting options.
- Page Parts/Blocks. Save your most used fragments. This works with HTML-structure, Magento "markup tag" (`block type=""`) or even widgets as from Version 1.4. You can even build a template collection.
- Stylistic Sets. Save your website style-definitions and build your style collection. Just move the mouse over the saved style definition to immediately what they do. Activate the style definition with a double click. Define image dimensions and have the editor change those images for you, automatically.
- Widget-Editor (Professional Edition)  
Administrate all installed widgets easy and comfortable (as from Magento 1.4) Try all the widget options in your own time and look at their previews.
- Menu-Editor (Professional Edition)  
Easily add your new CMS pages in an existing menu structure.
- Block-Editor (Professional Edition)  
Define new blocks. It doesn't matter where you want to insert them, sidebar, head or footer.
- Module-Widget "Video" (Professional Edition)  
Add content from video portals by using the widget editor.
- AW-Blog integration

## License

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The “SNM-Content – Editor“ is available in two edition.

### Community Edition

Released under the Open Software License (OSL) v3.0, a Open Source certified license. You need to add a backlink to [www.snm-portal.de](http://www.snm-portal.de).

### Professional Edition

The enhanced version with many, many useful functions has to be purchased. We offer free E-Mail support and guaranteed free updates for future Magento releases. We also do adjustments and programming according to your needs. Just contact us.

## Prerequisites

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- The administration area of this add-on works as from version 3.5 Firefox.
- Magento version from 1.3.x. Please note: not all function are available in version 1.3 (Widget-Support).
- The web design is based on the standard template.

## Installation

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To install the content editor please follow those easy steps:

Always backup your system and the Magento database before you do any changes.

You can either install both version using Magento connect (Extension Key: magento-community/CMS\_Content\_Editor), or you can download the zip file from [www.snm-portal.de](http://www.snm-portal.de)

1. Please unzip the zip file on your local computer and copy the files to your magento installation.
2. Please empty your Magento cache.
3. Logoff and Logon to the admin panel.
4. Under “CMS/SNM–Content - Editor“you will now find the extension.

CMS	Reports	System
Pages		
Static Blocks		
Widgets		
Polls		
SNM Content-Editor		

## Standard Options

In the Admin-area “System/Configuration/SNM Portal /Editor” you find the standard-options. If you have purchased the professional edition, please fill in your license key.


The screenshot shows the 'Settings' section of the Magento Admin Panel. It contains three main configuration items:

- Enabled:** A dropdown menu set to 'Yes' with a '[STORE VIEW]' label to its right.
- License:** A text input field containing '80BC-BDC5-4673-CCE4' with a '[GLOBAL]' label to its right. Below it is a link: '▲ License from SNM-Portal'.
- Auto Resize:** A dropdown menu set to 'Yes' with a '[STORE VIEW]' label to its right. Below it is a link: '▲ Automatic resize the pictures when saving.'

## Quick start

The screenshot displays the Magento Admin Panel's CMS content editor. Key components are highlighted with callouts:

- Toolbar:** A horizontal bar at the top containing various editing tools like bold, italic, underline, and text alignment.
- Click to edit:** A callout pointing to a small green arrow icon in the top left corner of the content area.
- Content area:** The main workspace for editing content, featuring a search bar, a 'Click to edit' icon, and several promotional banners for 'Anashria', 'It's here - Magento end of summer SALE!!', 'Buy Canon REBEL', and 'FREE SHIPPING on orders over \$50'.
- Sidebar:** A vertical panel on the right side containing a table of 'General Information' (Identifier: home, Page Title: Home page, Status: Enabled, Store View: English, French, C...), 'Custom Design' settings, and 'Meta Data' fields.

Open the editor using the menu “CMS/SNM-Content – Editor”. Click on the Browse & Edit-Button  (or double click the area) to work on your content. Finish and save your changes by clicking on “Save”.

To test all of the “SNM-Content – Editor” options, we strongly recommend the use of a test installation.

## SNM-Content – Editor

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The editor has the possibility to easily work with images, movies or text and adjust them. Be-cause of the direct integration of the editor in your shop, you can immediately view your changes.

The editor offers many features to professionally change and work with your content.

### What can I edit everything?

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Magento differentiates

- CMS-pages
- Static blocks that are integrated at various points by referencing
- Catalog Pages
- Product Pages

#### CMS-pages and static blocks

You can easily work on CMS-pages and static blocks, you can also integrate the Magento blocks (“markup tags” `{{block ...}}`). A symbol will not be shown, the display happens on the fly.

#### Catalog- and product pages

With the editor you can even edit the attribute fields. The attribute, which you like to edit has to be enabled.

Magento 1.3

Attribute “Allow HTML-tags on Front-end”– choose “YES”

Allow HTML-tags on Front-end	<input type="text" value="Yes"/>
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Magento ab 1.4

Attribute Option “Enable WYSIWYG”– choose “YES”

Enable WYSIWYG	<input type="text" value="Yes"/>
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The attribute type has to be “textarea” or “textfield”.

On catalog pages only the attribute “description” can be edited.

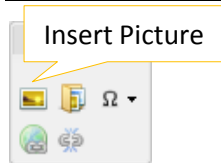
You can use the Magento blocks on the catalog and product pages and as from Magento 1.4 you can also use widgets.

## InPlaceEditor

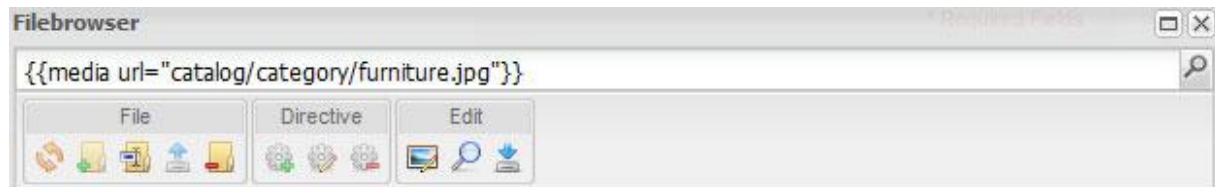
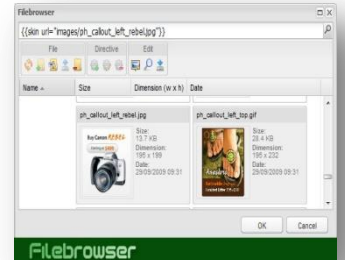
With the InPlaceEditor you have the possibility to edit text, images and Magento “markup tags”. While you write your text or while you format images you can see immediately what the website will look like. Fast and efficient work you can do using the already known toolbar icons. You can use basic functions like bold text, align text left or right and even color your text.



## File browser – Inserting and manipulation of images



Activate the InPlaceEditor, place your cursor where you want to put the image and click the “Insert Picture” button. The file editor opens.



Here you have different options (left to right)

### Group File

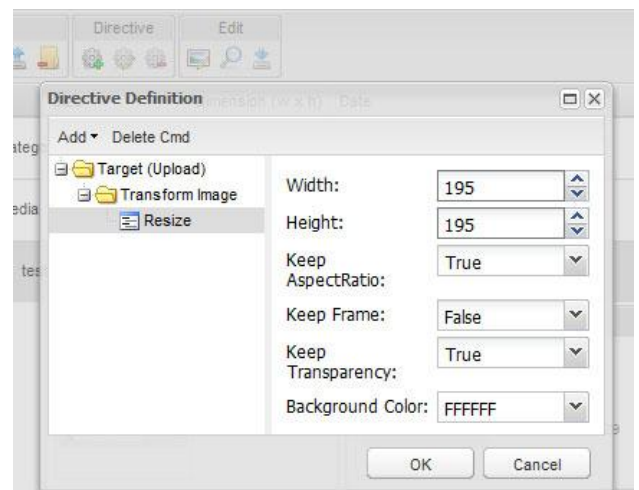
- Refresh
- Create new directory, click to activate existing folder
- Rename directory
- File upload to server
- Delete directory

### Group Directive

- New Directive
- Edit Directive
- Delete Directive

This is an excellent new feature. It will save you lots of time. You can even automate your work. For example: you always have to change the size of your images to minimize traffic and to keep your site fast. From now on your system will do just that for you.

Create a new directory for example “Sidebar 195x195”, now open the “directive editor”.



With "Add/Target(Upload)" -> "Add/Transform Image" -> "Add/Resize" you can define new upload-directives. Just change the width and height and save the directive with "OK". From now on all pictures uploaded to directory or any directory underneath it will be changed to the size 195x195.

Example: Connect your camera with your usb port -> upload your images -> you will find them already changed to the right size in the directory. Try this function; pretty soon you don't want to miss it.

You want to play with the image size?

We have also integrated a function for that compares the size of your uploaded image with the actual image size upon saving your content block. And can if wanted (Admin-area) change the image size automatically. The image will not be changed, but a new directory will be created containing the changed image. Of course the paths will be changed accordingly as well.

### Group Edit

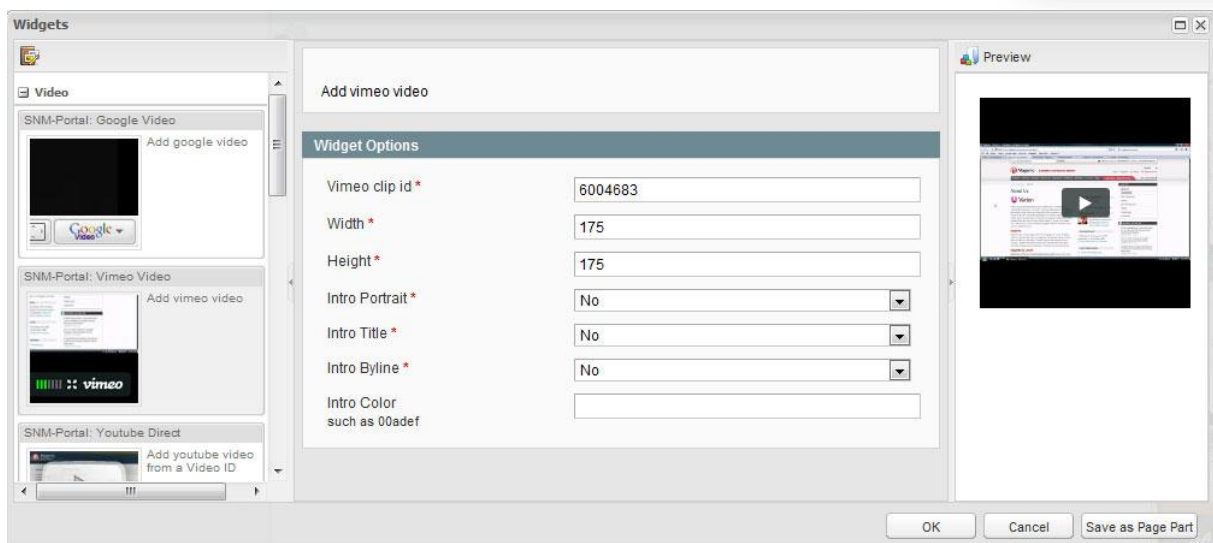
- Image editor
- Preview
- Download

With the image editor you have the possibility to directly work on images which are located on your server. You can flip, mirror, cut or even change the size of the images. The changed image will overwrite the image on your server whilst applying the "Apply" or "Okay" button.

Hint: Please make a backup of your images.

### Inserting Widgets (Professional Edition)

As from version Magento 1.4 you can use widgets. They are a special type of the Magento "markup tags". The introduction of widgets enables the easy selection of the magento tag. Apply the definitions in the "Parts Page" and paste the definition in the content area. So that you also start immediately, we have the Professional edition exclusively the SNM-Widget Extension attached. But also all other installed widgets to manage here.



## HTMLCode-Editor



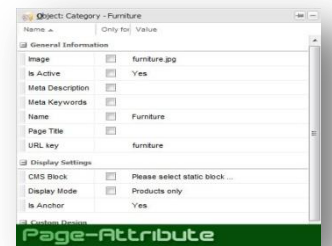
HTML-Editor

If you don't want to use the WYSIWYG editor, then you can also insert HTML Code manually. You can type in your HTML-Code and also Magento "markup tags". During the transfer, the "markup tags translated" and displays the resulting output in the content area.



## Sidebar: Object Attributes

Depending on the Object (CMS, catalog, product, "markup-tags") you are working with, you can view the most important attributes. To change the attributes, click on the field. You will see a text, option or a box with further input possibilities.



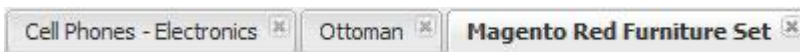
Store specific information you can read and edit by clicking the check box. Changes will only be saved for the active store.



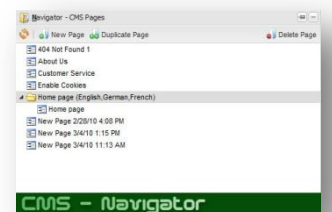
You can define the store over the toolbar. Activate the content area and click in the content area. You will see the toolbar element; set the marker to activate the content changes only for the active store. If you unselect it, then changes will be made for all stores.

## Sidebar: Navigator

You can open CMS, catalog or product- pages. Every page opens in its own tab.



Using the menu you can add, create, duplicate or delete CMS pages.



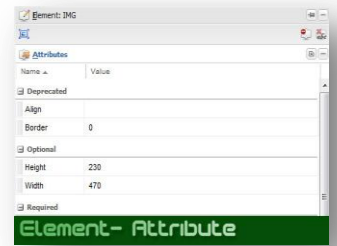
## Sidebar: Elements

As soon as you choose a HTML element from the content area, you will see a panel that shows you all the options of the element.

Name	Value	Computed
<b>Border</b>		
Border		
Bottom		
Bottom color		#2f2f2f
Bottom style		none
Bottom width		0px

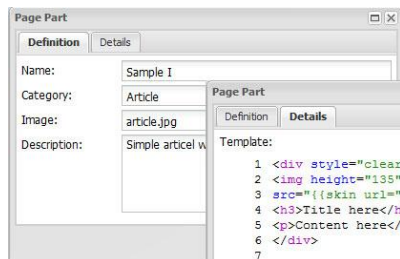
- Attribute
- Styles
- Events

In the style area you will not only see the elements details but also its style definitions.



## Sidebar: Page Parts

Build a page part/block gallery. Save your HTML-fragments, Magento “markup tags” or new widgets.



To create a new page part/block, choose an element from the content area and click on “Building Block”. In the next dialog you can write a description. Under details you can add or change the HTML code.

An existing component you can add with a double click to the content area.



## Sidebar: Stylistic Sets

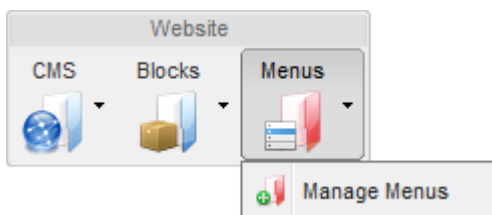
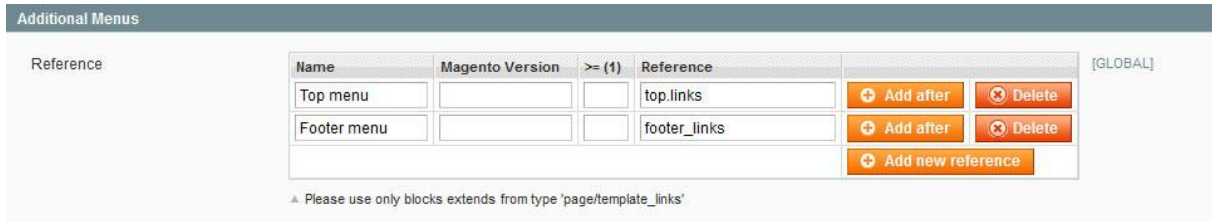
Build a style set gallery. For example save your definition and style sets for headlines. Even frames and spacing are possible. The creation is similar to the “page parts/blocks”. Place your cursor on an element in the content area, click the button “create new style”, you can then save the elements style set. Move your mouse over the element to see the changes the style set does. A double click activates the style set.



## Menu Management (Professional Edition)

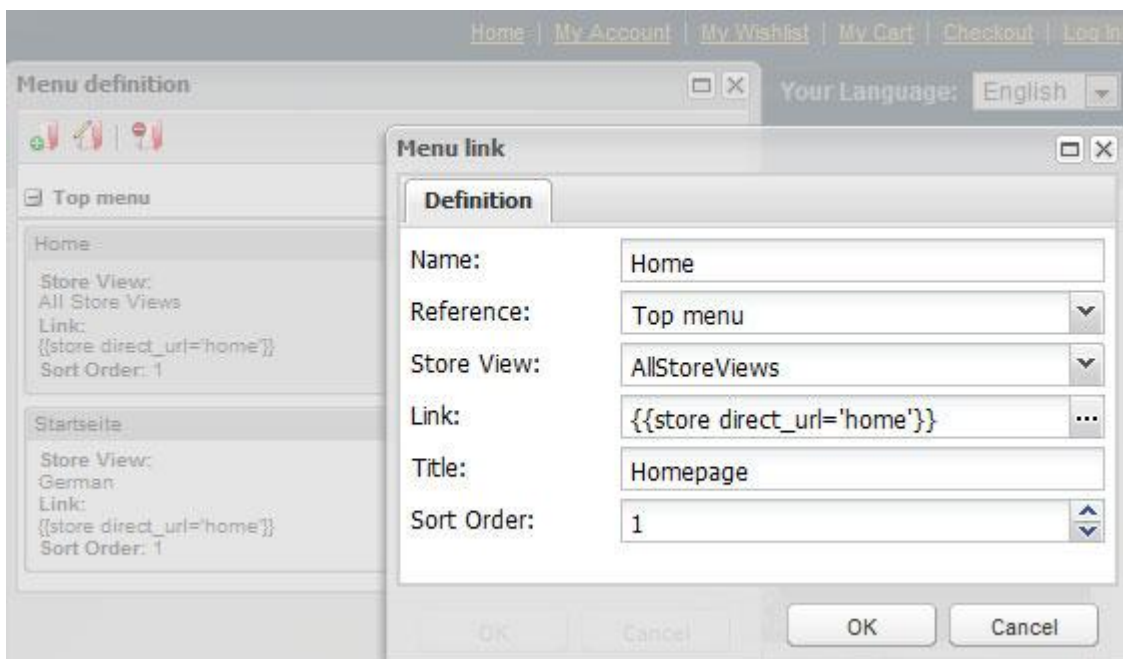
With the help of this editor, you can not only add CMS-pages, but also catalog and product pages, to your existing menu structure. In the standard-template we have the menu area “top.links” and the “footer\_links”.

If your design has more menu areas, you can add those to the editor “System/Configuration/SNM Portal/Editor”. (Please use block from type “page/template\_links”)



To define a menu, you just have to open the menu “Men-us/Manage Menus” of the menu-editor.

You can create a new menu with “Add menu”. With a click on the OK button the page gets reloaded.



## Block-Editor (Professional Edition)



To insert a news-block real quick in the side bar – with the Block-Editor no Problem. Open the editor with “Blocks/Manage blocks”.

In the admin area you can define more areas and you can adjust the



areas to your design.

Important: The areas have to be of the following type “core/text\_list”. We have added 4 templates for you, which will work with most of the extensions.

**Additional Blocks**

Reference	Name	Magento Version	>= (1)	Reference	
	Left Column			left	+ Add after - Delete
	Main Content Area			content	+ Add after - Delete
	Right Column			right	+ Add after - Delete
	Page Header	1.4	1	top.container	+ Add after - Delete
	Page Footer	1.4	1	bottom.container	+ Add after - Delete
	Page Header	1.3		top.menu	+ Add after - Delete
	Page Footer	1.3		before_body_end	+ Add after - Delete
					+ Add new reference

▲ Please use only blocks extends from type 'core/text\_list'

**Templates**

Name	Magento Version	>= (1)	Template path	
Sidebar with title			auit/editor/blocks/sidebar_t	+ Add after - Delete
Sidebar without titl			auit/editor/blocks/sidebar.p	+ Add after - Delete
Sidebar blank			auit/editor/blocks/sidebar_t	+ Add after - Delete
Blank			auit/editor/blocks/blank.pht	+ Add after - Delete
				+ Add new template

The process of creating a block is similar to the creation of a menu definition. While assigning a “static block” you have the possibility to create a new one. If you choose the “block with title” template, then the title of the “static block” will be used, because it does not depend on the “store view”.

The image shows two overlapping windows from the Magento Admin interface. The background window is titled "Block definition" and shows a tree view of the website structure with "Right Column" selected. The foreground window is titled "Block" and shows configuration options for a new block. The "Definition" tab is active, showing:

- Name: Current news block
- Reference: Right Column
- Template: Sidebar with title
- Static Block: Video of the week (block\_...)
- Sort Order: 3
- CSS class: (empty)

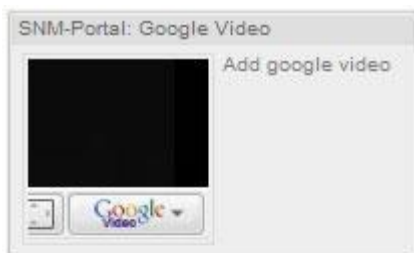
## AW-Blog (Professional Edition)



You use the Blog extension? Then you can also use the blog articles, the possibilities of the editor. The menu item "Add Post" they can create a new entry.

## Module Widgets (Professional Edition)

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This module is only available with the professional edition; administrate your widgets easy and quickly with the widget editor.

You have a new provider, who lets you embed videos? Please tell us and we will program a widget for you free of charge.



Widgets can be integrated in the Content-area, be it a CMS or catalog/product page.

You can use the Block editor to create a block, and then the widget editor to insert the video in the created "static block".



## Appendix

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### Key map

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Name	Key	Description
Bold	Ctrl+B	Make the selected text bold
Italic	Ctrl+I	Make the selected text italic
Underline	Ctrl+U	Underline the selected text
Redo	Ctrl+Y	Redoes your last action
Undo	Ctrl+Z	Undoes your last action
Select All	Ctrl+A	Select all items
Source Edit	Ctrl+E	Switch to source editing mode
Save	Ctrl+S	Save the website
Save all	Shift+Ctrl+S	Saves all changed web pages
Page-Attribute	Alt+O	Open sidebar block
CMS-Navigator	Alt+N	Open CMS Navigator
Element-Attribute	Alt+E; +Alt+A; +Alt+C; +Alt+V	
Page Parts	Alt+P	Open Page Part/Block editor
Stylistic Sets	Alt+S	Open Style Set Editor

### Helpful suggestions and problems

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We are happy about every kind of feedback. Please mail your wishes, suggestions or problem to [kontakt@snm-portal.de](mailto:kontakt@snm-portal.de).

### Acknowledgment

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I want to thank all of my beta testers.